

Part A. Web Site Review

Facility ID Number _____ Review Date _____

Directions: Visit each hospital website survey and respond to the following items.

	No	Yes	Comments
1. When the name of the hospital is entered into the search engine, i.e. Google, the name of the hospital appears on the first page.	1	2	
2. Does a reference to breastfeeding/lactation services appear on the home page?	1	2	
3. Does entering "childbirth or maternity services" into the hospital's website's search engine bring you to information on breastfeeding?	1	2	
4. Does the hospital's website provide information on available classes or support groups offered through the hospital?	1	2	
5. Is there a policy or statement on the website that attest to the hospital position on breastfeeding?	1	2	
6. Does the website include links to information and resources on breastfeeding?	1	2	
7. Are the links functional?	1	2	
8. Does the website include information to other community-based breastfeeding resources?	1	2	
9. Is there information on the website about breastfeeding equipment rental and/or purchase?	1	2	
10. Does the website provide a contact name and contact information (telephone number or email) where one can receive more information or ask questions?	1	2	
11. Is the contact information functional?	1	2	
12. What is the response time when calling or emailing the contact information?			
13. How many clicks were required to get information on breastfeeding?			

GENERAL COMMENTS

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